

PRESS & PR PACK GUIDE: PLATINUM STATUS



Congratulations!

On achieving Platinum Status in the EMS Angels Awards 2022.

Your efforts are making a huge difference to stroke patients across the globe.

We'd like to help you share your good news with the world, not only because you deserve the recognition, but because we hope it will inspire others to sign up.

Please feel free to use the contents of this press pack which contains everything you need to share your ongoing success with fellow professionals and peers. The pack contains:



PDF PRESS RELEASE

You can forward this to local media, relevant publications, and partners.



EMAIL FOOTER ICON

This logo can be added to your default email signature set-up, so that it appears at the bottom of each email you send, continually promoting your Diamond Status.



SOCIAL MEDIA TEMPLATE

For use on:

LinkedIn
Twitter
Instagram
Facebook

This should give you everything you need to spread the word on your social media platforms, to local and national press, and through your internal communications channels.

Once again, well done for all your hard work over the last year to help improve stroke treatment and the lives of stroke patients.

Best wishes,

Angels Awards Team



PLATINUM
COMPONENT PARTS
FOR PROOFING



Email footer icon

PDF press release

Social media template

PLATINUM STATUS

WE ARE EXTREMELY PROUD TO ANNOUNCE THAT OUR EMERGENCY MEDICAL SERVICE UNIT HAS ACHIEVED **PLATINUM STATUS IN THE EMS ANGELS AWARDS FOR 2022.**

THE EMS ANGELS AWARDS

ACKNOWLEDGE AND HONOUR THE BEST-PERFORMING PREHOSPITAL STROKE CARE PROVIDERS, RECOGNISING THE HARD WORK THAT GOES INTO RAISING THE STANDARD OF STROKE TREATMENT AND IMPROVING THE LIVES OF STROKE PATIENTS.

Every 30 minutes a stroke patient who could have been saved, dies or is permanently disabled because they were treated in the wrong hospital. But we are working together to change this.

As first medical contact, the actions of emergency service providers are crucial for the outcomes of stroke patients. Proper diagnosis, choosing the most appropriate hospital, recording the patient's medical history and prenotification of the hospital are all essential for fast and effective stroke treatment.

Monitoring care and sharing data between emergency medical services and hospitals allow clinicians to review, standardise, troubleshoot, and modify their stroke patient pathway to ensure services are being adequately delivered. However, quality monitoring isn't yet common practice in all countries.

WHAT ARE THE EMS ANGELS AWARDS?

The EMS Angels Awards are part of the wider Angels Initiative. The awards were launched in 2021 to acknowledge EMS teams that provide outstanding care to stroke patients.

The four main goals of the awards are:

- The implementation of quality monitoring in prehospital stroke care.
- The standardisation and optimisation of prehospital stroke care.
- The creation of an EMS stroke community nationally and internationally.
- To acknowledge the best-performing prehospital stroke care providers.

Awards criteria are based on international guidelines and the experience of our international EMS Steering Committee.

Find out more here
[add in the direct EMS page link]

WHAT IS THE ANGELS INITIATIVE?

The Angels Initiative is a non-promotional healthcare improvement project that is building a global community of stroke centres and stroke-ready hospitals, and working every day to improve the quality of treatment for every stroke patient. Our mission is simple - to increase the number of patients treated in stroke-ready hospitals and to optimise the quality of treatment in all existing stroke centres and among prehospital care providers.

Find out more about the Angels Initiative here:
www.angels-initiative.com

The logo for EUSEM (European Union of Emergency Medicine) features a stylized heart and the text "EUSEM".
The logo for the World Stroke Organization features a stylized brain and the text "World Stroke Organization".
The logo for RES-Q (Resuscitation Emergency Services Quality) features a stylized brain and the text "RES-Q Data for Life".
The logo for angels2 features a stylized wing and the text "angels2 LEAVE YOUR LEGACY".

EMS ANGELS Awards

We are proud to have reached **Platinum Status** status in the EMS Angels Awards 2022.

The awards acknowledge and honour the best-performing prehospital stroke care providers across the globe.

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The badge features the EMS Angels logo at the top, which includes a stylized red and silver wing. Below the logo is a black banner with the text "EMS ANGELS AWARDS" and "Committed to quality improvement in stroke care". At the bottom, it says "Platinum Status" and "2022".